

# Sara Touijer



## HELLO I'M SARA

A fun-loving gal living her best life in New York who also happens to be an Interior Designer extraordinaire and not afraid to DIY

The best part is... my work is also my hand-on-my-heart mission, and I'm grateful to live it every day.

We each have a purpose, a gift, that thing that makes YOU uniquely YOU and leaves a path of impact wherever you go. Yet, too often, we overlook and undervalue our natural strengths and allow our gifts to hide in plain sight.

I'm grateful that I knew my purpose early on and have built it into all aspects of my life and my work. It's to be of service to others, passionately advocate authenticity, and transform homes and lives through design.

Since starting my interior design business in 2011, I've honed my design skills and my witty sense of humor. My love of DIY keeps me humble.

It's an honor and privilege to be a part of the home design journey for every one of my clients. The projects that bring me the most joy are the families that never expected this experience. I melt when they realize this is where they belong. It's their home.

Giving back has always been part of the culture of my business. Being invited to be the interior designer on **Rachael Ray's Rebuild**, is the cherry on the cake. The show is focused on 10 families who are trying to rebuild their lives after their homes were devastated by natural disasters. Together, we remade their homes better than they were before.

How cool is that? I wonder how many more ways exist to fulfill my life's purpose.

## FEATURED INTERIOR DESIGNER IN



## MEDIA CONTACT

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RESCUE



## Interview Topics

- o Challenges and problem-solving in the design process
- o The Business of Interior Design
- o Aspiring designers: How to find your niche
- o Space Planning 101: The Touijer Method
- o Design Tools of the Trade
- o Managing expectations and discerning clients
- o Save relationships by resolving conflicting design styles
- o Artfully combine your loved furniture and accessories with a new design
- o Design for the flow of a room, function, and aesthetics
- o When to DIY and when to call me
- o How I found my way to Interior Design
- o Designing for the small screen vs real life

## Touijer Designs

We are a dynamic, authentic bunch, committed to creating transformative, real-life designs. Our obsession with well-designed, family-friendly homes have made us Westchester & Connecticut's most sought after design studios. We would be honored to guide you in your quest for a home that you truly love and enjoy, each and every day.

[learn more](#)

## One Room Wonders

We believe that everyone deserves a happy, well-designed space in their home. At One Room Wonders, we donate our talents and expertise to transform one room in the home of deserving individuals. Our goal is to create one of a kind spaces that positively impact lives, enhance well being and spark joy through the art of design.

[learn more](#)